

# Business Personality of the Year



*We're seeking nominations from both the general public and the business community for someone who really stands out in business. Perhaps they're a great connector of people? Maybe they always adopt a positive mindset in the face of adversity? Or perhaps they drive a great vision for their business and community? Think resilience, innovation and creativity. These business individuals deserve to be rewarded for giving back.*

## Judging Criteria:

- The level of excellence and achievement demonstrated by the individual in their industry
- The individual's personal brand and influence in the business world
- The level of innovation and creativity demonstrated by the individual in their work
- The impact of the individual on their industry or community
- The individual's overall leadership and communication skills

**Instructions:** Please use no more than 500 words to answer each of the below questions. All questions are mandatory.

To submit this form, you can either:

1. Edit it on your computer and send it as an attachment to:  
[awards@lifeinmagazines.co.uk](mailto:awards@lifeinmagazines.co.uk)
2. Print it out and post to: The ABBBAs, Luna Creative Media Ltd, 3<sup>rd</sup> floor, Devonshire House, 29-31 Elmfield Road, Bromley, Kent, BR1 1TF.

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**Your name:**

**Business name:**

**Your position in business:**

**Phone number:**

**Your email address:**

**Website:**

1. Who are you nominating as Best Business Personality? (Their name)
2. What is the name of their company?
3. Where are they located? (please be specific eg work from home, shop – where located)
4. Why are you nominating this particular business personality? What sets this person apart from others? (eg their resilience, their character, skills etc – please provide examples)
5. How have they impacted their industry or community? Have they influenced, supported or mentored others or have they received notable accomplishments in their career or industry?