

Best Startup



Have you been trading for two years or less? Perhaps you launched during lockdown and have demonstrated great resilience? If you believe that you have made a significant impact in your field or industry in a short space of time (either through gaining market share, notable traction or a customer base, now's your chance to really shine!

Judging Criteria:

- Quality and innovation of the product, service or solution
- Market traction and customer adoption
- Business performance and growth
- Potential for future success and scalability
- Overall impact and contribution to the industry or society

Instructions: Please use no more than 500 words to answer each of the below questions. All questions are mandatory.

To submit this form, you can either:

1. Edit it on your computer and send it as an attachment to: awards@lifeinmagazines.co.uk
2. Print it out and post to: The ABBBAs, Luna Creative Media Ltd, 3rd floor, Devonshire House, 29-31 Elmfield Road, Bromley, Kent, BR1 1TF.

Your name:

Business name:

Your position in business:

Phone number:

Your email address:

Website:

How long has the business been established?

What's the nature of the business?

1. What unique features or benefits does your product, service or solution offer compared to your competitors? If it applies, what is the main purpose or beliefs of your business – and do they match with the effects you are creating?
2. How has customer feedback influenced the development and improvement of your product, service or solution?
3. How many new customers have you gained since starting your business? Or you can provide a percentage growth if you know this.
4. Have you collaborated with any other companies to gain more customers or help grow your business?
5. What are your plans for future product, service or solution development and expansion?
6. How does the product, service or solution you provide positively impact your customers, community or your industry?