

# Best Social Impact Company



*Does your company prioritise work that consciously and systemically serves or solves a local community need? Are you promoting diversity, equity and inclusion to those who are under-represented? Your business deserves to be recognised for helping bridge gaps between individuals or groups and their community.*

## Judging Criteria:

- The level of commitment to social impact demonstrated by the company
- The measurable impact of the company's social initiatives on the community or society
- The effectiveness of the company's social impact programmes
- The level of innovation and creativity demonstrated by the company's social initiatives
- The overall leadership and culture of social responsibility demonstrated by the company

**Instructions:** Please use no more than 500 words to answer each of the below questions. All questions are mandatory.

To submit this form, you can either:

1. Edit it on your computer and send it as an attachment to:  
[awards@lifeinmagazines.co.uk](mailto:awards@lifeinmagazines.co.uk)
2. Print it out and post to: The ABBBAs, Luna Creative Media Ltd, 3<sup>rd</sup> floor, Devonshire House, 29-31 Elmfield Road, Bromley, Kent, BR1 1TF.

---

**Your name:**

**Business name:**

**Your position in business:**

**Phone number:**

**Your email address:**

**Website:**

**How long has the business been established?**

**What's the nature of the business?**

1. What specific social issues does the company prioritise and focus on addressing?
2. How does the company's leadership, mission and values align with its social impact initiatives?
3. What specific resources do you allocate towards social impact initiatives, and how do you measure the impact of your social initiatives?
4. How do you ensure transparency and accountability in your social impact efforts? How is this communicated with stakeholders (customers, community, suppliers, employees, etc.)?
5. How do you demonstrate innovation and creativity in your approach to social impact, and what specific examples can be provided?
6. What specific challenges or obstacles have you faced in implementing social impact initiatives, and how have you overcome these?