

Best Innovation Business



Trends emerge quickly and we have to bring our A Game to meet demand. This award recognises a company that has demonstrated exceptional innovation in their field, leading the way in new and ground-breaking products, services or technologies. If you have developed an innovative solution for your customers, community or even your industry – now's the time to shout about it!

Judging Criteria:

- Originality and uniqueness of the innovation
- Impact of the innovation on the industry and society
- Business success or key results (ie growth, income or impact)
- Future potential and commitment to growth and innovation

Instructions: Please use no more than 500 words to answer each of the below questions. All questions are mandatory.

To submit this form, you can either:

1. Edit it on your computer and send it as an attachment to: awards@lifeinmagazines.co.uk
2. Print it out and post to: The ABBBAs, Luna Creative Media Ltd, 3rd floor, Devonshire House, 29-31 Elmfield Road, Bromley, Kent, BR1 1TF.

Your name:

Business name:

Your position in business:

Phone number:

Your email address:

Website:

How long has the business been established?

What's the nature of the business?

1. What specific problem or challenge does the innovation address? How does it differ from existing solutions in the market?
2. What is the potential impact of the innovation or the opportunities it offers to the community or your industry?
3. How has the innovation contributed to the success and performance of your business? Can you provide an outline of success and performance or key results? How has the innovation been received by your customers, the community or your industry?
4. What is the long-term potential for growth related to the innovation?
5. What is your commitment to driving innovation success in terms of research and development, addressing key challenges and opportunities and supporting ongoing innovation and growth?