

Best Business – Micro

Are you a sole trader or do have a small team (5 or fewer employees)? Now's the time to acknowledge everything you do – small can be mighty! Just because you're a small company doesn't mean you're not great at giving back to your customers, clients or the local community. So let's hear about how you stand out from your competitors...



Judging Criteria:

- The level of excellence and achievement demonstrated by the business in their industry
- Business success or key results (ie growth, income or impact)
- The level of innovation and creativity demonstrated by the business in their operations and products/services
- The impact of the business on their local community

Instructions: Please use no more than 500 words to answer each of the below questions. All questions are mandatory.

To submit this form, you can either:

1. Edit it on your computer and send it as an attachment to: awards@lifeinmagazines.co.uk
2. Print it out and post to: The ABBBAs, Luna Creative Media Ltd, 3rd floor, Devonshire House, 29-31 Elmfield Road, Bromley, Kent, BR1 1TF.

Your name:

Business name:

Your position in business:

Phone number:

Your email address:

Website:

How long has the business been established?

What's the nature of the business?

1. Why did you start your company and what opportunities or gaps did you identify locally or your industry?
2. How are you making a difference? (ie going 'above and beyond' for your customers, local residents or the wider community?) Please provide examples of how you engage in this. It could be the way you communicate, new innovations, systems you adopt or creative approach, or even giving back to the community in some way.
3. Can you provide an outline of success and performance or key results? How have your products or services been received by your customers, the community or your industry? Can you provide evidence eg testimonials etc
4. What are your future business growth plans or are there any new developments that you are keen to launch?
5. Are you involved with any other groups, activities, charities etc on a local scale? Please give details and explain how this makes an impact.

