

## Best Business – High Street

*Are you the owner or manager of a High Street retailer? Maybe you and your employees offer outstanding customer service? Or perhaps you've been creative in engaging with the local community where others haven't? Whatever your reasons for going 'above and beyond', you deserve the full recognition of being the best of the best.*



### Judging Criteria:

- The level of excellence and achievement demonstrated by the business in their industry
- Business success or key results (ie growth, income or impact)
- The level of innovation and creativity demonstrated by the business in their operations and products/services
- The impact of the business on their local community

**Instructions:** Please use no more than 500 words to answer each of the below questions. All questions are mandatory.

To submit this form, you can either:

1. Edit it on your computer and send it as an attachment to: [awards@lifeinmagazines.co.uk](mailto:awards@lifeinmagazines.co.uk)
2. Print it out and post to: The ABBBAs, Luna Creative Media Ltd, 3<sup>rd</sup> floor, Devonshire House, 29-31 Elmfield Road, Bromley, Kent, BR1 1TF.

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**Your name:**

**Business name:**

**Your position in business:**

**Phone number:**

**Your email address:**

**Website:**

**How long has the business been established?**

**What's the nature of the business?**

1. What specific achievements or accomplishments has your local business made in your industry locally? What makes you stand out on the high street?
2. Can you provide an outline of success and performance or key results? (ie growth, income or impact)
3. How are you making a difference? (ie going 'above and beyond' for your customers, local residents or the wider community?) Please provide examples of how you engage in this. It could be the way you communicate, new innovations, systems you adopt or creative approach, or even giving back to the community in some way.
4. Are you involved with any other local groups, activities, charities etc on a local scale? Please give details and explain how this makes an impact.
5. Does the business go 'above and beyond' for its employees on a local scale – if so, how?